

# Borneo Bulletin

THE INDEPENDENT NEWSPAPER IN BRUNEI DARUSSALAM, SABAH AND SARAWAK

## CSPS conducts 2nd part of workshop series

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THE Centre for Strategic and Policy Studies (CSPS) kicked off the second session of its Executive Development Workshop Series in Strategic Foresight and Strategic Planning yesterday.

Participants of the workshop comprised of senior level officers from the government and private sectors, such as the Yayasan Sultan Haji Hassanal Bolkiah, Prime Minister's Office, Ministry of Finance, Ministry of Development, Ministry of Health, Ministry of Home Affairs, Ministry of Education, Ministry of Culture, Youth and Sports, Management Services Department, Civil Service Institute, and SprintVille Technologies.

The main facilitator of the three-day workshop is Stephen Lin, a strategic management consultant with over 29 years of international experience and has served a list of clients that includes international banks, multinational corporations, and regional governments. Other facilitators of the workshop include CSPS' Chief Researcher, Dr Diana Cheong; CSPS Researcher, Dr Sophiana Chua binti Abdullah and Associate Researcher, Yuzilawati binti Abdullah.

The workshop also listened to a case study-based presentation titled 'An Overview of Strategic Planning in Brunei Darussalam' by the Executive Director CSPS, Haji Mohd Rozan bin Dato Paduka Haji Mohd Yunos.



A group photo taken at the workshop. – CSPS

‘Strategic Planning using Systems Thinking’ is synonymous with the Haines Centre for Strategic Management’s internationally valued brand, and CSPS has acquired expertise in this holistic approach which requires users to think systematically and methodically when formulating their strategic plans. In it, participants are guided step-by-step through the strategic planning process using the 10-step Strategic Management using Systems Thinking Model.

The workshop draws from the ‘future environmental scanning’ outcomes of Workshop 1 which focusses on Strategic Foresight and Horizon Scanning techniques, as basis to review the vision and mission statements of the organisations. This ensures that the user’s strategic plan is as future-proof as possible and amplify the chances of success.